

DAVE LAWSON



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As a former research scientist, I'm passionate about creative problem solving and adept at communicating complex systems in a way that is simple, elegant and engaging. Through my experience, I've developed the analytical tools needed to manage multiple information streams and the expertise to transform that data in to actions that produce results.

TOOLS:

Project Management

Trello
MS Project
Visio

Visual Design

Illustrator
Photoshop
InDesign

Data Analysis

MS Excel
SQL/SQLite
Google Analytics

Prototyping

Invision
Sketch 3
Visual Studio

Web Design

HTML5/CSS3
Sublime

UX Research

UserTesting
SurveyMonkey

Communication

MS Office
Slack

Data Structure

LucidChart
Omnigraffle

EDUCATION:

User Experience Design

General Assembly, 2015

Bachelor of Science

Zoology & Chemistry
Oregon State University
Corvallis, OR 1997 to 2001
Magna Cum Laude

EXPERIENCE:

○ Biotech/Pharma

○ Sales

○ UX Design

○ Project Management

○ Microsoft
(Contract)

Sep 2016
Nov 2015

Project Manager - Microsoft Universal Store Live Site Coordination Team

- Drove end to end incident management for global network service teams and partners
- Produced high quality deliverables and support documentation for on boarding service teams
- Managed incident record database for over 700 client services and provided data analysis and reports
- Delivered quality of service reports to client development teams and provided assistance for utilizing online dashboards and self-service tools
- Led redesign on internal Sharepoint site to significantly enhance usability and efficiency for storage and retrieval of internal resource documentation
- Facilitated weekly meetings between team leadership and client service teams to bring visibility to the learnings gained from network incidents and managed the completion of associated action items

○ Flipt

Sep 2015
Aug 2015

User Experience Designer

- Developed usability metrics to drive design iterations. Conducted user research and user interviews
- Improved site design to enhance user interaction and trust, improved trust index from 4.5/10 to 9/10
- Acted as contact point for stakeholder interactions and presented project results to stakeholders

○ General Assembly

Sep 2015
Jun 2015

UX Researcher and Designer

- Lead UX researcher and designer on 3 individual student design projects, 2 mobile and 1 desktop
- Worked as UX researcher on project for the relaunch of a commercial real estate application
- Developed expertise with the full spectrum UX design process, visual design and prototyping software

○ Gregg's Cycles

Present (On Call)
Mar 2014

Sales Associate

- Major contributor to a sales team that set company sales records for Q1 and Q2 2015
- Provided sales and software training for fellow employees and produced training documentation

○ Biotech/Pharma

Jul 2013
Jul 2001

Multiple Positions over 12 years

- Provides analytical method development in support of preclinical drug development projects
- Authored IND filings for FDA submission in preparation for phase III clinical trials
- Produced SOP documentation for analytical methods based on GMP standards
- Organized and edited analytical data for publication of research results in peer reviewed literature