

Chris Graham MBA Ph.D. CAPM

Vancouver, British Columbia 403-589-5915 dr_chris_graham@yahoo.co.uk
<http://ca.linkedin.com/in/chrisgrahammbaphd>

Analytics

Project Management

Corporate Development

Business consultant who has improved accuracy of forecasts from 20% variance to 0.5%, ensured projects have been successfully implemented on time and provided solutions that generated opportunities worth \$26 million dollars. Leadership of analytical and process optimization with competencies that include dashboards and corporate development.

Senior Business Analyst – TELUS – Sep 2013 to Oct 2016

- Predictive modelling using multi variant regression for forecasted supply and demand. My analysis has improved the short-term distribution of over a thousand full time staff and predicted increased demand due to specific client events.
- Project management of the successful execution of forecasting demand for 'Service 2.0', an organizational re-structuring focused on customer first. Improved forecast variance from 20% to 0.5%. Modified Agile approach.
- Created a dashboard procedure to forecast of demand down to a 15-minute interval.
- Project management of the implementation of an overtime optimization project that rationalized overtime codes by over 50%. Communicated to stakeholders and maintenance of the project log and risk register.
- Created short-term resource budget proposals for approximately 400 headcount. Provided commentaries on short-term supply and demand challenges.
- Interim manager during vacation coverage for short term forecast team consisting of 4 business analysts. Trained business analysts in analytical techniques.
- Successfully executed support for an improved key performance metric project that reported performance of 4,000 staff.
- Project management of SAS forecaster installation for predictive modelling.
- Project management of the absorbance of 2 business units.

Business Consultant – 1763398 Alberta Incorporated – Jan 2013 to Jul 2016

- Developed oil and gas industry news distribution list that provided commercial business intelligence to professionals in the industry. Due diligence analysis. Created a commercial business intelligence report brief on proppant frac sand.
- Reported crude price differential information for a published article on Canadian crude price movements in Mining.com.

Senior Business Analyst – PROJEX (Ausenco) – Feb 2012 to Jan 2013

- Corporate reporting to the Executive and investigated variance. Automation reduced reporting time by 50% and allowed the Executive to focus on informed management.
- Designed metric dashboards on an iPad platform using Microstrategy B.I. Execution of data incorporation, design and maintenance of dashboard.

- Created review of the oil and gas industry and collection of business intelligence for business development that led to the development of a \$1 million contract.
- Creation of competitor and client business intelligence to increase sales opportunities. My activity made a significant influence on the award of a contract worth over \$25 million and three hi-pot opportunities in 6 months.
- Monte Carlo risk analysis of company financials that contributed to the development of a contingency plan to recover from an industry-wide downturn. Demonstrated risk contingency software to project controls staff responsible for Husky operations.

Product Analyst - Corbis - Calgary - Apr 2010 to Dec 2011

- Produced revenue forecasts and analysis for management reviews with analytical support for board level management and company shareholders including Bill Gates. Consultation with Boston Consultancy Group on strategic business review of Corbis.
- Supported senior management and reported company-wide metrics. Established dashboard methodology for monitoring operations performance with presentation and implementation of report optimization that reduced reporting time by 20%.
- Executed positioning by revenue and volume of product sold, increased overall units sold by 115% and reversed revenue decline for products. Managed user generated content positioning improved revenue by 500% and units sold by 360%.

Business Consultant – United Kingdom, USA, Dubai, S. Africa - Apr 2004 to Mar 2010

- Consultancy and analytical troubleshooting for corporate finance reporting to Finance Director and at Board level. Management of budget and offshore payments for a US\$60 million project in Nigeria and reversed a \$1.4 million deficit - Compass.
- Analysed utilisation efficiency of business units and determined effectiveness of operational fit. Solved contract suspension due to non-payment of fees - Intel (ISS).
- Successfully executed an electricity portfolio USD \$36 million. Presented pricing and trends in electricity market - Centrica.

Computer Expertise

SAP, SAS Enterprise, SAS Forecaster, Business Objects, Microstrategy BI, PeopleSoft, Excel, Access, PowerPoint, MS Project, SharePoint, @Risk, Oracle, WFM IEX workforce management, Domo, Tableau, SQL and Python. UAT audit. VBA editing of Excel, SQL queries MS SQL Server and Dell Toad Data Point.

Education

MBA - Warwick Business School

PhD & MBA - Aston Business School (Total Technology Scholarship)

2(i) Degree (Hon) Applied Biology with European Studies Coventry University, UTC, France

CAPM PMI Certified Associate in Project Management

Change Management Fundamentals, Intro to Kanban & Own-It Project Initiation course

Chartered Financial Analyst candidate level one