

# Ritu Chawla

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## Summary

- Seasoned **UI/UX engineering leader** with **13+ years of experience** in designing, developing and managing web sites, defining product requirements, conducting user experience (A/B) tests, creating wireframes and leading front-end engineering teams.
- Designed and developed cross-browser compliant, accessible, responsive websites and single-page applications accessed by millions of users.
- Experienced in interfacing with UX designers, backend developers and Product Managers to seamlessly integrate and deliver compelling user experiences for online and enterprise on-premises applications.
- Experienced in creating wireframes and developing prototypes.

## Skills

- **Object Oriented JavaScript, JQuery, JSON, JSP, HTML5, CSS3, and AJAX**
- Experienced in JAWS, FireEyes and Chrome accessibility plugin
- Design and wireframe/mock-ups development using **Adobe Creative Suite**
- Intermediate level knowledge of **Angular 4.0**
- **Certified Scrum Master** with 5+ years in practicing Agile Scrum methodology

## Professional Experience

### PegaSystems (Software Engineering Manager)

- Managed a team of **25 UI engineers** and delivered core UI framework [Pega 7 PRPC Platform](#)
- Designed and delivered auto-generated PRPC UI controls
- Implemented capabilities in PRPC UI framework that allowed auto-generated UI controls to be accessibility compliant
- Conducted accessibility compliance validation using JAWS, FireEyes and Chrome plugin
- Implemented long-polling using Bayeux protocol for client/server messaging in JSON

### United Online (Web Development Lead)

- Design and development of the user interface for email on the web product with **5+ million users**
- Delivered Classmates Message Board that allows to hold conversations in the form of posted messages that are archivable
- **Conceptualized and conducted A/B testing** scenarios to validate the user interface options that would attract more traffic and increase registered members
- Designed and implemented registration experience based on A/B experimentation outcomes
- Implemented Virtual Gifts Widget, display and animation of gifts carousel

## Education

- Masters in Computer Applications (MCA), IGNOU, New Delhi, India
- Bachelors in Computer Applications (BCA), Osmania University, Hyderabad, India