

TAYLOR KRIVENKI • Seattle, WA • tkrivenki7708@yahoo.com • 740-258-7201

Summary

Salesforce Administrator <https://trailhead.salesforce.com/me/tkrivenki>
Driving operational excellence. Passionate teambuilder and collaborator. Lifelong learner.

I optimize business operations through the CRM platform Salesforce as an Administrator. I utilize integrations of e-commerce, point-of-sale software, shipping, and email. I customize experiences for users including layouts, ensure appropriate permissions and hierarchies are assigned, and create validation rules within custom objects. I am a diligent auditor of Salesforce in both the Classic and Lightning orgs, and prescribe audits based on the needs of the company such as managing license count and health while limiting the number of fields and object types, reports, and data pollution.

Skills

Business Development • Business Analytics • Spanish Conversant • Public Speaking • Leadership • Salesforce Administration • Fundraising • Product Development • Data Analysis • Technical Training

Education

Certification Preparation for Administrator (CRT-101)	Completed August 2019
Salesforce Administration Certification	Expected September 2019

Salesforce.com, Inc.

The Complete Salesforce Classic Administrator Certification	In Progress
The Business Intelligence Analyst Course 2019	In Progress
Complete Data Science Bootcamp	In Progress

Udemy, Inc.

Graduate Fellowship	2014-2016
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West Virginia University, Morgantown, WV
Computational Biophysics • Bioanalytical Chemistry • Biochemical Toxicology • Chemical Separations
• Adv. Inorganic Chemistry • Adv. Instrumental Analysis • Mass Spectrometry Principles & Practice

Bachelor of Science, Chemistry	2014
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Appalachian State University, Boone, NC
Thesis Title: A comparative analysis of hop (*Humulus lupulus*) essential oil composition in North Carolina and the Pacific Northwest by Gas Chromatography-Mass Spectrometry (GC-MS)

Professional Experience

Salesforce Administrator, Planet Density Foods, LLC, Seattle, WA	Apr 2017 - Present
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- Salesforce Administrator in Classic org migrated to Lightning Experience, integrated e-commerce, point-of-sale, shipping, email
- Established and maintained B2B and B2C relationships, tracked leads in Salesforce
- Managed business operations with process builder, flow builder, loops, app development
- Conducted business analytics to rapidly respond to market conditions and customer habits

Cofounder and Lead Scientist, Planet Density Foods, LLC, Seattle, WA Apr 2014 - Present

- Successfully developed a national brand which creates nutrient-dense food products
- Developed product line of carbonated beverages, quality control protocols
- Consistent sales growth provides impressive returns on investment
- Management of production, compliance, product stock, and brand ambassadors

Founder, PassChem®, Seattle, WA Jun 2017 - Jun 2019

- Developed chemistry tutoring program for comprehension and assimilation of concepts and phenomena
- Salesforce Administrator in Classic org, designed and implemented email templates, managed contacts and accounts, created custom objects and fields, running reports and creating dashboards
- Implemented Salesforce Einstein Lead and Opportunity scoring and Collaborative Forecasts tool

Quality Manager, Professional Testing Labs, Medford, OR (Remote) Aug 2018 - Apr 2019

- Administrator for CRM accounts, managed initial accreditation process, proficiency testing (PT) SOP authorship
- Developed and validated methods including data management on analytical instrumentation

Interim Laboratory Director, Ecotest, LLC, Phoenix, OR May - Oct 2018

- Database administrator and technical trainer, development and validation of methods and SOPs
- Manages proficiency testing (PT), maintains and troubleshoots analytical instrumentation

Chemist, Quality Control, Mylan Pharmaceuticals, Inc., Morgantown, WV Oct 2017 - May 2018

- Performs sample analysis for production and stability testing, investigates nonconforming data
- Collects data of record for production batches to meet and exceed weekly product release targets

Associate, Division of Institutional Advancement, Kent State University, Kent, OH Oct 2010 - May 2011

- Inspired a philanthropic culture and raised over \$30,000 from alumni within 8 months

University Teaching

Graduate Teaching Assistant, West Virginia University, Morgantown, WV Aug 2014 – Dec 2017

- Analytical Chemistry ● Fund. of Chemistry ● Arson and Explosives Analysis ● Adv. Forensic Chemistry
- Instruction and evaluation of graduate and undergraduate labs of up to twenty-four students
 - Encouraged a culture laboratory safety, group dynamics, and hands-on learning

Undergraduate Teaching Assistant, Appalachian State University, Boone, NC Aug 2012 - May 2014

- Instructed labs of sixteen students in analysis of wine and water
- Managed instrumentation, calibration per EPA methods, assisted with sample prep and analysis

Awards and Recognition

Nominee, Student Innovator Award, West Virginia University, Morgantown, WV Apr 2016

C. Eugene Bennett Fellowship, West Virginia University, Morgantown, WV Aug 2015 - May 2016

Finalist, West Virginia Statewide Collegiate Business Plan Competition May 2015 – 2016

First Place, West Virginia Technology Entrepreneurship Challenge (WVTEC) May 2015