

Taylor James Bechard

1102 8TH AVENUE, APT 814, SEATTLE, WA 98101 • (323) 804-3465 • TJ@TJBECHARD.COM

CORE QUALIFICATIONS

- Strong technical skills along with a proven track record of more than 10 years of hands-on experience in strategic planning, product development, and system engineering strategies.
- Expertise in business development with a focus on client relationship management and internal project management.

TECHNICAL SKILLS

HTML5	Bootstrap 4	Node 12	Heroku
CSS3	React 16	Express 4	AWS
Javascript	Redux 4	GraphQL 14	mLab
jQuery 3	Angular 9	MongoDB 4	Let's Encrypt
AJAX	Vue 2	MySQL 8	Nginx

PROFESSIONAL EXPERIENCE

DVISION TECHNOLOGIES - Eugene, OR

Software Engineer, December 2016 – Present

Currently provide consultation, engineering, and development services for full-stack software solutions. One client requested a custom-built CRM platform for lead generation and customer management that interfaced with multiple third-party API gateways. Built with Node, Express, mLab, and Bootstrap with functionality for delivering new lead notifications to Field Representatives through SMS. Another high traffic client requested a custom platform for creating and managing recurring payments that synced with their Shopify stores and Payment Processor. Built with Ruby, Ruby on Rails, MySQL, Bootstrap, and Nginx for load balancing. Designed and developed a marketplace platform for a small startup. Built with Node, Express, React, GraphQL and mLab.

SQUEEZOLOGY CORPORATION - Irvine, CA

Chief Operating Officer, March 2016 – December 2016

One of three co-founders contributing during the rapid growth and financing period for the start-up. Helped secure finances for the company's operations, including \$1.7 million in funding. Defined product marketing strategies and technical improvements to existing Wordpress platform. Established all produce and logistical relationships, management systems, and processes necessary while adhering to the U.S. Food and Drug Administration requirements.

GOJANE / AEROPOSTALE, INC. - Los Angeles, CA

Art Director, June 2010 – December 2013

Responsibilities included continuous web development within Yahoo Store's proprietary platform written in RTML and the creation of all marketing materials. Led brand development and marketing teams. Used Bronto and MailChimp for segmented campaigns and multivariate testing to continually identify the

highest conversion rates. Directly contributed to over 120% increase of gross revenue year after year for three consecutive years. Redefined GoJane into an influential force in the consumer fashion market leading to the company's acquisition by \$2 billion market leader Aéropostale in 2012.

EDUCATION

Bachelor of Arts in Graphic Design & Digital Media (2010)
California Baptist University, Riverside, California

Courses included HTML, CSS, Javascript, jQuery, AJAX, Photoshop, and Illustrator.