

# Taylor James Bechard

6711 20th Street NE, Tacoma, WA 98422 • (323) 804-3465 • tj@tjbechard.com

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## CAREER OBJECTIVE

An opportunity to be a part of a diverse team of professionals continually growing to new levels of success in a highly competitive technology industry and cutting-edge markets.

## CORE QUALIFICATIONS

- Strong technical and business qualifications with an impressive track record of more than 10 years of hands-on experience in strategic planning, business development, project management, and system engineering strategies.
- Experienced in domestic and global sales, key client retention, and brand awareness.
- Strong business development skills with a focus on relationship management and project management.

## PROFESSIONAL EXPERIENCE

DIVISION TECHNOLOGIES - Eugene, OR

**Chief Executive Officer**, May 2017 – Present

Designed and engineered automated software solutions. Focused on continual optimization of large API traffic throughput into single cohesive user platforms.

- Interfaced with partners and large clients to develop and maintain organizational strategies, operational efficiencies, and proposals for increasing technical efficiency and profitability.

SQUEEZOLOGY CORPORATION - Irvine, CA

**Chief Operating Officer**, March 2016 – December 2016

Acting COO for approximately 9 months during the rapid growth and financing period for the start-up.

- Helped to secure finances for the company's operations, including \$1.7 million in funding.
- Established all produce and logistical relationships, systems, and processes necessary while adhering to the U.S. Food and Drug Administration requirements.

GOJANE / AEROPOSTALE, INC. - Los Angeles, CA

**Art Director**, June 2010 – December 2013

Responsible for all marketing materials and web development. Coordinated, photographed, and processed all photoshoots weekly for three years.

- Led brand development and marketing teams, directly contributing to over 120% increase of gross revenue year after year for three consecutive years.
- Redefined GoJane into an influential force in the consumer fashion market leading to the company's acquisition by \$2 billion market leader Aéropostale in 2012.

## EDUCATION

**Bachelor of Graphic Design & Digital Media** (2010);

California Baptist University, Riverside, California