

MARISSA ALLISON

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Technology and strategy professional with 6+ years of experience in financial intelligence, product development, and project management. Extensive international work in the Middle East, South Asia, and Latin America.

WORK EXPERIENCE	HSBC MIDDLE EAST (Dubai) 2015- Present <i>Regional Head of Technology and Governance</i> Lead technology developments for the Financial Intelligence Unit, including user engagement, data acquisition, and embedding of financial crime technology in analytic casework. Manage all technical project phases for a team of 20+ analysts <ul style="list-style-type: none">• Increase region's user engagement with complex technologies by 80% based on MI stats tracked monthly; toolset includes relational databases, network analysis, SAS- based analytics, ETL, and data visualization technologies• Improve data analytics function for entire unit by increasing tools and systems available; Identified over 30 new data sources and gained access directly to relevant databases• Partner with product owners to manage the full product lifecycle, determine product objectives and roadmap, define scope, focus on specific data points, and discuss user experience• Responsible for team's adherence to policies and procedures, budgets, and vendor engagement
	ZIGNAL LABS (Washington D.C.) 2013- 2015 <i>Sales Productivity Manager, East Coast</i> Drove product strategy and user experience by conducting market research, identifying targets and requirements for each segment, creating user profiles, and providing solutions <ul style="list-style-type: none">• Trained sales team in best go to market strategies and provided market data and competitive intelligence research so teams understood their competitive strengths• Created and managed the front and back end development of Zignal website including developing and maintaining project management deliverables, working with external consultants, and collaborating with the product managers• Created data-driven content for the website, increasing engagement and website traffic
	BOOZ ALLEN HAMILTON (McLean, VA) 2011- 2013 <i>Associate, Corporate Consulting Group</i> Contributed to 30+ consulting engagements as both lead analyst and project manager; conducted open-source intelligence investigations, social media analyses, and commercial strategy engagements in a variety of industries including financial services, energy, and technology <ul style="list-style-type: none">• Developed new analytic approaches and creative research methodologies to address client needs in challenging contexts; served as thought leader and trained hundreds of analysts• Joined R&D function to lead development of threat intelligence platform, including creating an analytic framework for producing results. Managed team of 5 analysts• Worked closely with federal law enforcement on anti-money laundering investigations• Recognized as a lead analyst and project manager ; Selected for promotions 2xs in 2 years
ADDITIONAL EXPERIENCE	STIRLING ASSYNT (London, UK): Researcher & Report Writer 2009- 2011 Produced reporting that identified specific risks to global businesses, with a focus on South Asia, Latin America, and the Middle East. Conducted advanced open source research to identify events and actors driving political, economic, and security risks.
SKILLS	LANGUAGES: Arabic & Spanish (advanced reading/writing/speaking) TECHNICAL: KYC/AML/CDD/EDD, Agile, ETL, SQL
EDUCATION	B.A., HISTORY 2010 University of Mary Washington (Fredericksburg, VA), Certificate program in Middle East Studies
