

SETH GEROU

DEVELOPER

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Software craftsman seeking opportunities to hone development craft.
Enthusiastic builder of useful things.

PROJECTS

DESC.ORG - Responsive site re-design with admin editable pages – replaces WordPress and Dreamweaver.



- Rails
- PostgreSQL
- Devise auth
- Foundation CSS
- TinyMCE (rich text)



Gather.ORG - Web app supporting login-less posting, and admin resource creation / user-content moderation.



- Rails + jQuery
- PostgreSQL
- Bcrypt auth
- Re-Captcha
- TRG Grid

SKILLS

- Python
- Ruby/Rails
- JavaScript
- jQuery / AJAX
- TDD
- SQL
- HTML / CSS
- Digital Media
- Product Management
- Agile Methodologies

LEARNING

Mongo DB | AWS | IOT | Haskell

EDUCATION

Dev Bootcamp – Jan 2017 – June 2017

- Ruby | Rails | JavaScript | React .JS
- Pair programming
- Test-driven development
- Agile workflow
- Rapid skills acquisition

Hampshire College – B. of A.

EXPERIENCE

Volunteer – Valley 103.1 LPFM

JUN 2017 - PRESENT

- IP / network setup and configuration
- P2P wireless setup and configuration
- WordPress customization (CSS + PHP)

Dev Bootcamp Student (see Education)

JAN 2017 – JUN 2017

Freelance Media | Web Producer

FEB 2016 – DEC 2016

- Web design/copywriting/photography
- Video production
- Podcast consulting and production

Program Manager – Mood Media Inc.

JUL 2012 – JAN 2016

- Negotiated new supplier relationships
- Launched and supported media and data-feed based products
- Built efficient ingestion and mastering workflows
- Launched several new content products including:
 - Yahoo! Screen for Business
 - RSS news and weather
 - Bleacher Report sports
 - Airport departure/arrival info
- Built subscriber tracking monthly report to evaluate product performance and trends

Product Manager – DMX, Inc.

OCT 2009 – JULY 2012

- Managed a portfolio of visual products including video content and playback platforms.
- During my tenure, visual products revenue increased by 70%, and subscribers by 95%.
- Led all aspects of the launch of DMX's first digital signage platform, including:
 - Market analysis and vendor selection
 - Product naming and branding
 - Pricing and Oracle setup
 - Marketing materials, Tutorials, and FAQs
 - Sales training and CS training
 - Ongoing client training and support