

TAYLOR JOY BRYANT

170 Prospect Street | Seattle, WA 98122 | 206-724-8600 | Bryantt@seattleu.edu

PERSONAL OBJECTIVE

I want to work in a fast-paced, growing company in a position that offers increasing levels of responsibility, accountability and creativity. I hope to work in an entry-level position as an account executive and/or project coordinator in a tech startup or marketing research firm. I hope to eventually become an individual contributor and valuable asset to this professional team.

PROFESSIONAL QUALIFICATIONS

- Knowledgeable about questionnaire design and scientific research methods
- Proficient in Microsoft Word, PowerPoint, Excel and Outlook
- Survey programming and coding in Qualtrics, Decipher and Survey Monkey
- Data analysis and interpretation in SPSS and SaaS
- Strategic communications and event planning
- Marketing research and consumer strategy

WORK EXPERIENCE

Lightspeed GMI *Bellevue, WA* *6/01/2015 – Present*

- Assisted the Chief Research Scientist
- Compiled and collected 50 of the best personality tests and social psychological scales into a library database
- Designed, validated and tested consumer surveys
- Uploaded questionnaires to survey-hosting websites
- Wrote codebooks and survey scripts for programmers
- Ran statistical analyses on personality trait dimensions
- Conducted A/B testing project with experimental design
- Discovered significant findings in test vs. control group design

University of Washington (UW) *Seattle, WA* *1/05/2015 – 5/15/2015*

- Research assistant in the Social Identity Lab
- Recruited and debriefed participants in a laboratory setting
- Executed an experimental study about societal and political attitudes
- Ran a field study about organizational judgements in legal settings
- Studied stereotype threats and gender discrimination in the workplace
- Conducted literature reviews for the principal investigator and graduate students

Daniel's Broiler *Seattle, WA* *12/15/2014 – 12/30/2015*

- Lead hostess at this waterfront steakhouse in Leschi
- Greeted guests, took reservations and prepared to-go orders
- Organized and coordinated holiday events such as Thanksgiving meal and Christmas dinner
- Mastered the seating charts and table arrangements in OpenTable

EDUCATIONAL BACKGROUND

Seattle Preparatory (2008 - 2012)

- **Extracurricular Activities:** soccer, photography, literary magazine, community service and travel blogging.
- **Cumulative GPA:** 3.65

Seattle University (2011 – 2015)

- **Major(s):** Psychology and Humanities
- **Minor(s):** Spanish
- **Cumulative GPA:** 3.55
- **Academic Awards:** Dean's List (2012-2014); President's List (2015)

RESEARCH PROJECTS

- Academic Achievement in Nicaraguan Students August 31, 2013
- Study about Spirituality, Religion and Quality of Life March 1, 2015
- Social Identity Lab at UW Psychology Department June 5, 2015

ACADEMIC PUBLICATIONS

- *Academic Underachievement in Homeless Students* June 15, 2012
- *Schizophrenia Over the Lifespan* October 5, 2014
- *The Relationship Between Spirituality, Religion and Quality of Life* March 25, 2015

AFFILIATIONS/MEMBERSHIPS

- **Teens in Public Service (TIPS)** June 2012
- **Psi Chi Psychology Association** Ongoing
- **Casa Verde (CV)** June 2013

COMMUNITY DEVELOPMENT

- **Arts in Motion (AIM):** I hosted weekly art classes for underprivileged youth and children
- **Seattle Central Community College (SCCC):** I tutored GED students in English and grammar
- **Recovery Café:** I organized and planned holiday events like Thanksgiving meal and Christmas day
- **Casa Verde:** I observed and studied the academic performance of library students in rural Nicaragua
- **Renacer Youth Treatment Center:** I facilitated art therapy sessions in this youth rehabilitation center

PERSONAL REFERENCES

Mitch Eggers

Chief Research Scientist

Lightspeed Research GMI

Kantar Group

Mitch.Eggers@gmi-mr.com

Gary Xia

Lab Manager

Social Identity Lab

University of Washington (UW)

Garyxia7@gmail.com

Kathleen Cook

Social Psychologist

Associate Professor

Seattle University (SU)

Kathcook@seattleu.edu