

ZAID AL OBAIDI

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PROFESSIONAL SUMMARY

Creative UI/UX Developer with facilitating and supporting human interactions with complex systems and software. Maintains user-centric designs while adhering to prescribed interface principals and related development goals. Dedicated to creating inviting and unintimidating interfaces for everything from simple open-source applications to complex proprietary systems.

WORK HISTORY

UI/UX Designer, 06/2020 - Current

Freelance , Remote, WA

- Communicated with product managers and UX designers to translate project requirements and business objectives into polished user interfaces.
- Devised site maps, user flows, wireframes and mockups for designs based on proven methodologies, stakeholder requests and end-user feedback.
- Collaborated with other designers to integrate UI features complying with prescribed code standards and technical design guidelines.
- Evaluated user research to convert abstract ideas and requirements into planning tools such as journey maps, user personas and storyboards.
- Engineered prototypes to support research and usability testing.
- Analyzed existing interfaces to detect user pain points, recommending design changes and iterative updates to client.
- Designed, implemented and monitored web pages, plugins and functionality for continuous improvement.
- Completed full redesigns of existing websites to improve navigation, enhance visuals and strengthen search engine rankings.

Security Officer, 09/2014 - Current

Star Protection Agency, Seattle, WA

- Monitored and authorized entrance and departure of employees and visitors daily.
- Inspected suspicious activities and monitored premises for criminal acts and rule infractions.
- Monitored central alarm systems for fire, intrusion and duress alarms and responded to emergencies.
- Wrote detailed reports on property damage, theft, presence of

SKILLS

- Mobile application development
- User Interface (UI) design
- Agile development methodologies
- Web application development
- CSS, HTML, and JS
- Photoshop, Illustrator, Adobe XD, Balsamiq, and Figma
- Problem resolution
- MS Office
- Customer Service

unauthorized persons and unusual incidences.

- Permitted entry with escort for approved persons into secure locations.

Content Designer, 03/2019 - 03/2020

Seattle Octopus, Seattle, WA

- Designed the company's logo, business card and fliers.
- Applied current editing and photography tools to tell great stories.
- Wrote content and uploaded it to Seattle Octopus' content management system.
- Strengthened content through proofreading and editing.
- Rewrote and reorganized site content to better position products and services.
- Maintained consistent use of graphic imagery in materials and other marketing outreach.

Co-Founder, 09/2016 - 01/2019

U.S. Feather, Seattle, WA

- Design the company's logo and business card.
- Chose domain names, completed registrations and maintained website and web hosting account.
- Designed user interface and integrated into content management system to meet client specifications.
- Gathered specifications and other key details to meet requirements of site development.
- Conducted usability testing and post-deployment evaluations to measure user experience success.
- Developed site navigation by categorizing content and funneling traffic through content.
- Led aesthetic vision and creation of new fashion products.
- Accessorized all clothing for photo shoots according to brand-specific guidelines.
- Gathered information from vendors regarding market trends and competitor activity.

EDUCATION

Bachelor of Science, Political Science, 05/2012

Al-Nahrain University - Baghdad, Iraq

- Majored in International Politics.

High School Diploma, 06/2008

Qutaiba High School - Amman, Jordan

Information Technology

Certificate, UI/UX Design Specialization, 06/2020

California Institute Of Arts - Coursera

- UX Design Fundamentals.
- Visual Elements of User Interface.
- Wireframes to Prototype.
- Web Design: Strategy and Information Architecture.

Certificate, Google IT Support Specialization, 12/2019

Google - Coursera

- Technical Support Fundamentals.
- The Bits and Bytes of Computer Networking.
- Operating Systems and You: Becoming a Power User.
- System administration and infrastructure Services.
- IT Security: Defense against the Digital Dark.

Certificate, CSS Basics, 10/2018

W3Cs - EdX

Certificate, JavaScript Introduction, 09/2018

W3Cs - EdX

Certificate, HTML And CSS Fundamentals, 08/2018

W3Cs - EdX

Certificate, Front-end Web Development, 07/2018

Microsoft - EdX